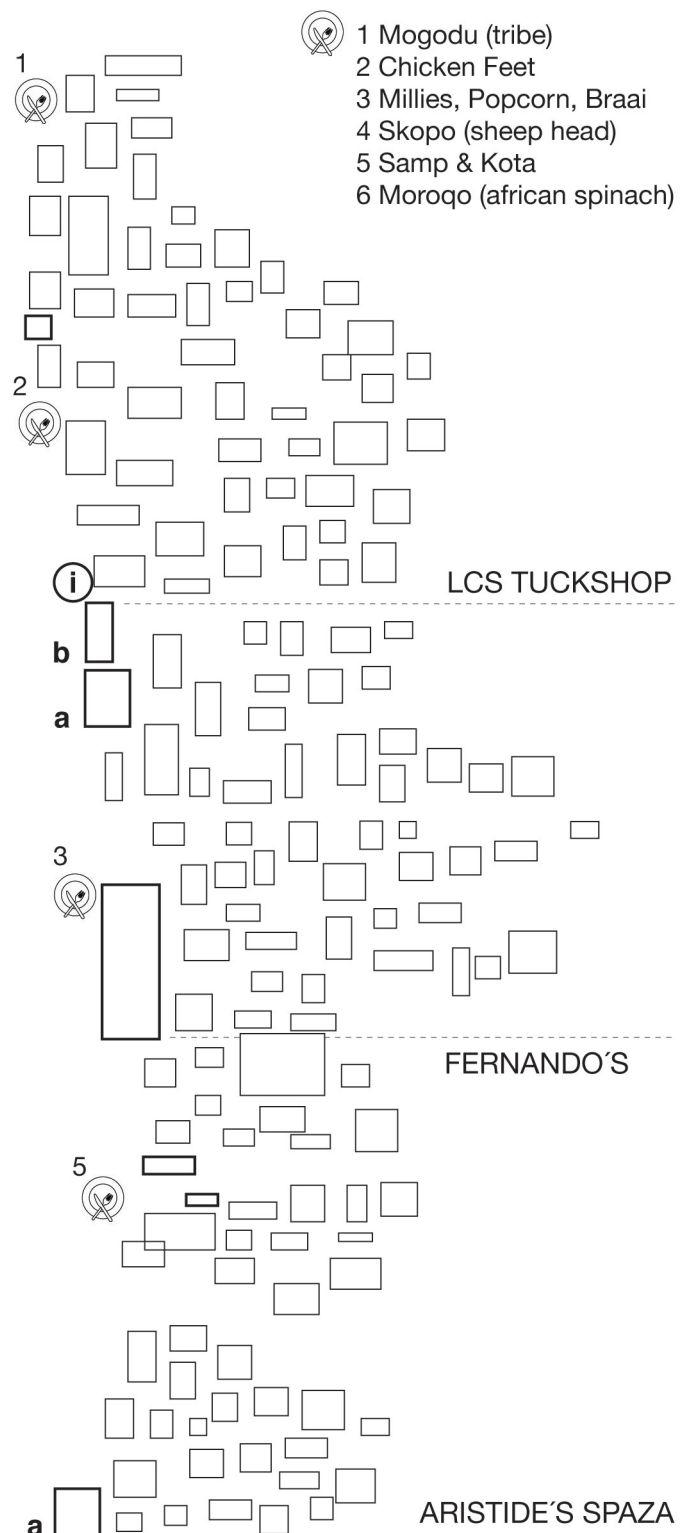
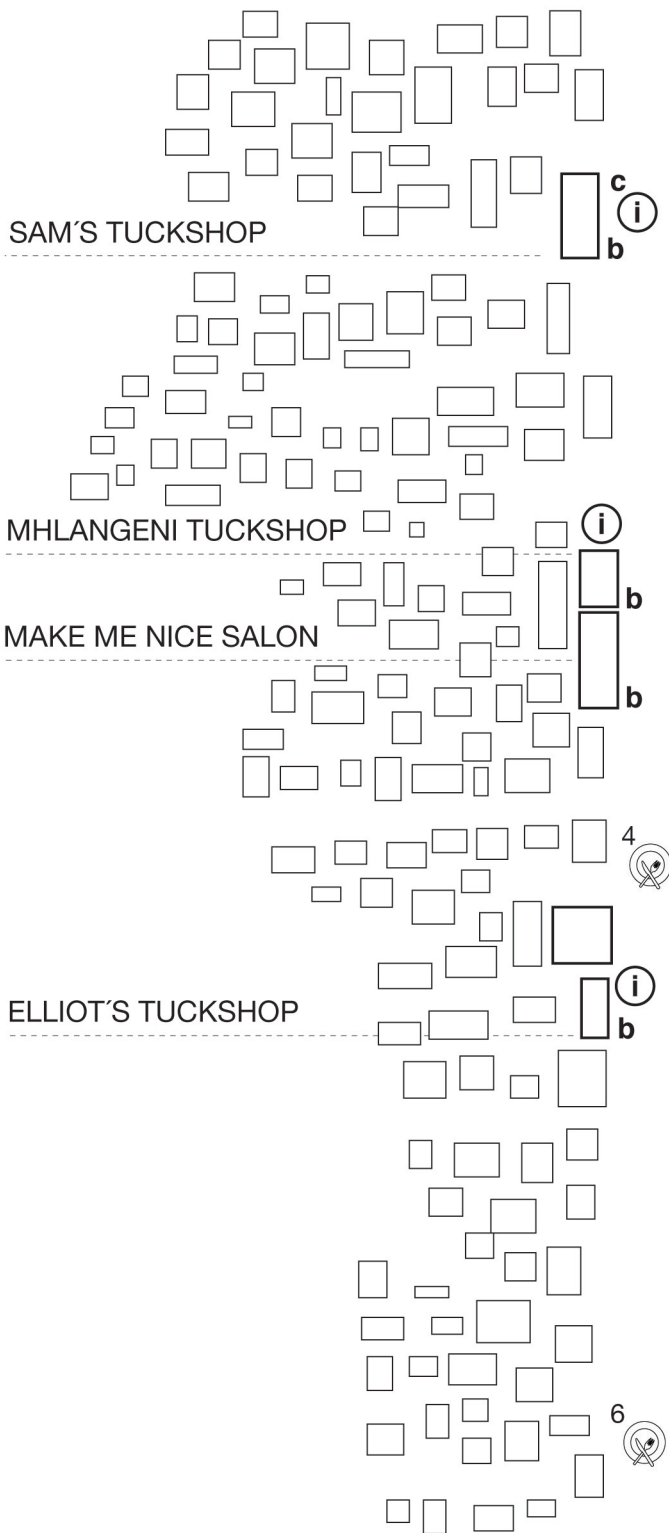




SAPS Alexandra



taxi rank



- 1 Mogodu (tribe)
- 2 Chicken Feet
- 3 Millies, Popcorn, Braai
- 4 Skopo (sheep head)
- 5 Samp & Kota
- 6 Moroqo (african spinach)

a "The Hustle" _ Siphon Charles Gwala
Reflecting daily activities around Spaza shops.

b "Branding 13th Av." _ Keabetswe & Reatile Mokwena
Personalized branding strategies for Spaza Shops!

c "Bansela Free Shop" _ Claire Rousell
Exchanging goods for free!

i "The promise of something better,
led to something hostile" _ Buhlebezwe Siwani
Exploring relationships between supermarkets,
Spaza shops, and the community.

Join Buhlebezwe Siwani's info tour & find out
more about Spaza Shops!

apexart Franchise presents

Just

do

it!

***Creative
Strategies
of Survival**

Support the community!
Get your cigarettes, sweets & soft drinks at a local Spaza Shop!

Sipho Charles Gwala was born & raised in Alexandra. In 2009 he received his Diploma in Fine Art from the University of Johannesburg. Sipho Charles Gwala is founding member of Gomorallective, a collective of artists working together in Alexandra. The aim of the collective is to have an art centre in the township, a space where artists can express themselves. He is currently teaching children from Alex how to draw. In 2011 Gwala produced a drawing for a commemorative stamp for the 100 years anniversary of Alexandra that will be launched in October 2012.

Keabetswe Mokwena was born in Johannesburg. She grew up in Alexandra. She has spent the last few years studying & working & her experience includes practicing as an artist, arts admin, & co-organizing workshops & exhibitions between Mozambique, Zimbabwe & South Africa. Although based in Johannesburg, she now spends a significant amount of time in the North West Province where she plans & coordinates art based programs for disadvantaged youth.

Reatile Mokwena was born in Johannesburg, grew up in various locations & now lives back in Jo'burg. She earned a national diploma in graphic design from Tshwane University of Technology & has been illustrating & designing ever since.

WORKSHOPS & HAPPENINGS IN FEBRUARY

February 11: **PLAY** 12-4 pm

Following the idea of traditional games that are played in and around Spaza shops and are slowly disappearing, Buhlebezwe Siwani will be hosting a workshop for the community developing games to be implemented in the street. Come & play!

Claire Rousell's Bansela Free Shops will be open during PLAY time!

February 18: **EXCHANGE** 12-4 pm

Claire Rousell will be hosting her Bansela Free Shops and invites the community as well as the greater audience to engage on this specific day. Discussing ideas of alternative business strategies, ways of exchange opposed to giving and buying, and how this already exists in people's lives plus long term perspectives of the Bansela Free Shops in Alexandra.

Master Class for Art Students by Katharina Rohde on site. (tbc.)

February 25: **SKILLS WORKSHOP** 12-4 pm

Sipho Charles Gwala, Keabetswe Mokwena and Reatile Mokwena will be hosting skills workshops for the Spaza Shop owners and the greater community. Focussing on drawing and stencil, the idea is to show people ways of expressing and creating, for example, their shops.

March 3 closing of exhibition

Claire Rousell is an artist, lecturer & writer with an interest in the economies of second hand objects & art as a way of creatively re-using the things one ordinarily discards. She has a BA from Rhodes University & an MA Photography from the University of Sunderland. Alongside her creative practice, Rousell teaches at Market Photo Workshop & the University of Johannesburg. Website: www.giveup-belonging.com

Buhlebezwe Siwani, born & raised in Johannesburg, completed her degree in fine arts at The University of the Witwatersrand. Her work is made up primarily of performances & installations, & is centered around change & journeys that one undertakes, spiritually, physically, mentally & emotionally.

Katharina Rohde is an architect / artist / activist from Berlin, Germany. She has been working & living between Berlin & Johannesburg since 2005. www.katharina-rohde.com

Special thanks to the community of Alexandra, Bhekifa Dube, Puleng Plessie, the jozi art:lab, Harry the tour-guide & the SAPS Alexandra.