

Press Release

Memory Card: The Perk of Being Able to Remember

Curated by Sol Kim

Opening: **Friday, October 7, 19:30 - 22:00**

On view:

October 8 - 27, 2022

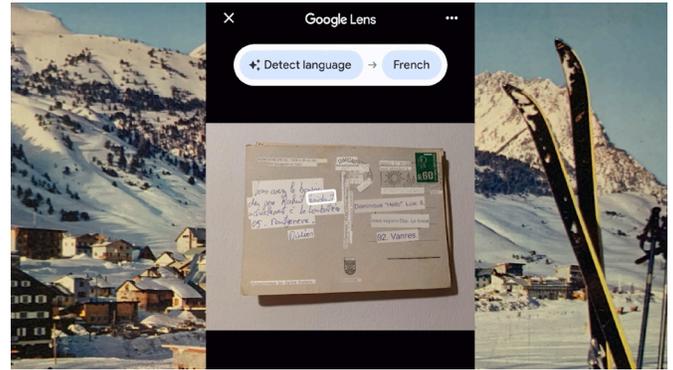
Mon - Sun 12:00 – 19:00

Location:

4 rue Moret 75011, Paris, France / Online

Featuring work by:

Dasom Oh, Jiyoung Son, Bora Kim



Jiyoung Son, *Deux lecteurs (Two readers)*, 2022, Sound-video installation, rectangular shape plastic water tank (100x50x20cm), 2 speakers (8 in), video projector, duration variable

From calling someone's name to finding our way back home, we rely on our memory on a daily basis. In fact, having a good memory is a valuable asset in our lives. However, human memory, by being subjective, fallible, and limited by nature, has its inevitable deficiencies. This is where the "development of technology" comes into the picture. The memory of "the machine," or simply that of a computer, is often touted for its "hard-wired" accuracy and infinitely expanding storage capacity. This technology, which is commonly found in smartphones, now remembers important contacts, discovers the quickest route to a destination, or looks up information on behalf of humans.

By sharing our burden of remembering everything, the machine's memory has quickly infiltrated our lives and gained our trust, ushering in a new era of cohabitation between humans and technology. However, this has resulted in a strange power shift in which a machine's memory is regarded as more reliable and accurate than our own. Is this to say the machine's memory has superseded our "too human" memory? Is our ability to remember now becoming obsolete?

Memory Card: The Perk of Being Able to Remember, brings together three artists who each take a unique approach to exploring the concept of memory, working across video, installation, and performance. In these works, humans and machines coexist in both competitive and cooperative ways, embodying the various stages of how we remember and forget. This exhibition examines the peculiar interdependence between humans and technology, as well as the beauty of human memory which lies in its flaws.

Memory Card : The Perk of Being Able to Remember was selected through apexart's Open Call. For the latest information on the exhibition and related events, visit apexart.org/kim.php or contact ash.hagerstrand@apexart.org.

Sol Kim is an independent curator born in Seoul and based in Paris. Currently working closely with young Korean artists based in France, she maintains a deep interest in complex and changing formation of identity in current times, in a physically and digitally intertwined world.

apexart's program supporters past and present include the National Endowment for the Arts, Milton and Sally Avery Arts Foundation, the Kettering Family Foundation, the Buhl Foundation, The Martin and Rebecca Eisenberg Foundation, Bloomberg Philanthropies, Spencer Brownstone, the Kenneth A. Cowin Foundation, Epstein Teicher Philanthropies, The Greenwich Collection Ltd., William Talbott Hillman Foundation/Affirmation Arts Fund, the Fifth Floor Foundation, the Consulate General of Israel in New York, The Puffin Foundation, the Trust for Mutual Understanding, The Andy Warhol Foundation for the Visual Arts, and public funds from the New York City Department of Cultural Affairs in partnership with the City Council, public funds from Creative Engagement, supported by the New York State Council on the Arts with the support of the Governor and administered by LMCC, funds from NYSCA Electronic Media/Film in Partnership with Wave Farm: Media Arts Assistance Fund, with the support of the Office of the Governor and the New York State Legislature, as well as the New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature.

#MemoryCard

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