

EXHIBITION CHECK-LIST

Clockwise from right

CODE OF BOSTON BROADCASTERS, INC.,

Originally published in a booklet published by BBI in 1970 that informed the people of Boston of their intentions with Channel 5.

'SCREENING ROOM' SET

A re-creation of the Screening Room set, which went through many incarnations in the 9 years it was on the air. On the television are clips of films and conversations selected from the 100 episodes that aired between 1972 and 1981. On the wall is a selection of mail from viewers. *Letters courtesy of Robert Gardner. Furniture generously loaned by Machine Age (Boston).*

BILL OF RIGHTS

A realization of Robert Gardner's proposal to shut down regular programming on Channel 5 for 24 hours during the bicentennial, and replace it with a live feed of the Bill of Rights.

THREE TELEVISIONS

Clips from a selection of locally produced WCVB programs. Also inserted randomly are three of Robert Gardner's 'non-commercials': 60-second short films showing a member of the community at work, and Richard P. Rogers' *Anthem*, a 3-minute short film commissioned as the station sign-off. (Ask for a complete list of programs sampled for these televisions. See the back screening area for full episodes of many of these shows.)

VITRINE & WALL

Assorted objects, press and ephemera from the creation and life of WCVB-TV:

- 1 A spread from BBI's information booklet (1970) featuring the sketches and notes of Lance Wyman and Bill Cannan, designers of the Channel 5 logo and its applications. *Courtesy Lance Wyman*
- 2 The Channel 5 identity applied to their remote broadcasting vans, one of the first to exist. *Photo courtesy Lance Wyman.*
- 3 5 TV Place, Needham, Massachusetts. The original, and current, home of WCVB-TV. *Photo courtesy Lance Wyman.*
- 4 Lance Wyman's notes from an early meeting with BBI outlining a rough timeline of the legal battle BBI went through to win Channel 5 from The Boston Herald-Traveler Corp. *Courtesy Lance Wyman*

5 *Stay Tuned* (1983), a book by Peggy Lamson that tells the tale of BBI's ownership of WCVB-TV. Open to a spread with a photograph of Leo Beranek (BBI's president) and his son witnessing an early signal test.

6 Channel 5 logo patch. *Courtesy Lance Wyman*

7 *The Hundred Million Dollar Lunch*, (1973) an insanely detailed book by Sterling Quinlan about the legal battle over Channel 5.

8 One of several alternate Channel 5 logos designed by Wyman-Cannan. *Courtesy Lance Wyman*

9 *Happy Birthday Channel 5* advertisement (1977) from the Boston Globe.

10 The legendary Channel 5 news desk designed by Wyman-Cannan. *Photo courtesy Lance Wyman.*

11 Derek Lamb on the set of *Psychic Parrot*.

12 BBI annual reports from 1977, 1979 and 1980. Designed by Richard Lee Dickinson.

13 3/4" U-matic tape of *Teenage Wasteland*, an hour long documentary about the juvenile justice system produced by Arnie Reisman. *Courtesy Arnie Reisman.*

14 Letter from Lee Polk (former head of ABC's childrens programming) to Bob Bennett (WCVB's General Manager) critiquing two episodes of *Park Street Under*. *Courtesy Arnie Reisman.*

15 Program Order for Robert Gardner's Screening Room (June, 1973). *Courtesy Robert Gardner.*

16 January 5, 1973 article from *The Patriot Ledger* about Screening Room. *Courtesy Robert Gardner.*

17 Robert Gardner photo of Robert E. Fulton on the set of *Screening Room* (1979). *Photo courtesy Robert Gardner.*

18 Polaroid by Robert Gardner of Derek Lamb on the set of *Screening Room* (1980). *Courtesy Robert Gardner.*

19 Letter from *Screening Room* Assistant Producer Kate McDonough to Robert Gardner (1973). *Courtesy Robert Gardner.*

20 *Experiments in Motion Graphics* (1969), John Whitney, Sr. *Courtesy Robert Gardner.*

21 *Screening Room* program outlines (Stan Brakhage: 1973, Jonas Mekas: 1981), and correspondence from Robert Gardner to WNET

13 president John Iselin (1973). *Courtesy Robert Gardner.*

22 Robert Gardner photo of the Screening Room studio from the point of view of the set (1979). *Photo courtesy Robert Gardner.*

23 Production photograph from *Cost of Living*, by Richard P. Rogers. *Courtesy of Susan Meiselas.*

ADDITIONAL MATERIALS

100 copies of BBI's informational booklet originally published in 1970, and 250 copies of a poster containing Arnie Reisman's '*Changing Signals in Boston*' and Tony Schwartz's '*Some Say This Is America's Best TV Station*'—two articles that bookend the story of BBI's ownership of WCVB— have been re-produced for this exhibition. They are free upon request.