

# apexart

For the fifth year, apexart's Franchise Program presents exhibitions outside of New York. Through an open call, three exhibitions were selected by a jury, and apexart provides financing, administrative support, and an accompanying publication to the winners. During our 2012-2013 season, apexart Franchises will be presented in Lima, Peru; Kampala, Uganda; and Memphis, Tennessee.

## *Video Slink Uganda*

Organized by Marisa Jahn  
and Paul Falzone

### **On view:**

February 6- March 6, 2013  
Kampala, Uganda

### **With work by:**

Paul D. Miller a.k.a. Dj Spooky that Subliminal Kid  
Rashaad Newsome  
Akosua Adoma Owusu  
Kamau Patton  
Zina Saro-Wiwa  
Hank Willis Thomas and Terence Nance  
Saya Woolfalk



Akosua Adoma Owusu, *Intermittent Delight*, Video still, 2007

Video Halls (or "bibanda") are often no more than small huts where viewers pay a few cents to watch pirated DVDs on diesel-powered television screens. In the majority of villages and towns, they are the only form of popular visual entertainment, reaching millions of Ugandans every month. "VJs" are local performer/pirates who translate Hollywood action movies, Nollywood dramas, Bollywood musicals, and pornography into the primary local language of Luganda, acting as both translator and commentator, making jokes, providing context, and operating as nodes of distribution to the bibanda.

*Video Slink Uganda* is a multi-part project of curated short-form experimental videos by contemporary African/African-American artists that will be translated by VJs and some burned onto pirated DVDs that play before the main feature film.

Each of these videos appropriate and subvert mainstream cinematic tropes, using repetition, simultaneity, and the compression of time and space as a way to question customary modes of perception. By both transposing these works into a different cinematic culture and asking the VJ's to translate these works into Luganda, Video Slink Uganda pronounces the asymmetry between not only image, sound, and language but between cultures.

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Of Chinese and Ecuadorian descent, **Marisa Jahn** is an artist, writer, and activist. A graduate of MIT and co-founder of REV-, an art, media, and social justice organization, Jahn's work has been presented at The White House, the San Francisco Museum of Modern Art, Museum of Modern Art, Walker Art Center, and more. [www.marisajahn.com](http://www.marisajahn.com), [rev-it.org](http://rev-it.org)

**Paul Falzone** is an activist, media scholar, and filmmaker whose work has appeared in a wide variety of conferences, publications and film festivals. He earned his PhD from the University of Pennsylvania and is the Director of Peripheral Vision International, an organization that produces and distributes advocacy media in East Africa.

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