

**TO BE POLITICAL IT HAS TO LOOK NICE**

October 11 - November 8, 2003

Opening Reception, Saturday, October 11, 5 -10 pm

featuring performances by **Carolina Caycedo**, **Los Super Elegantes** and **Pedro Reyes**

Tuesday, October 14, 6:30 pm: Gallery talk by curator Pablo León de la Barra

a curatorial project by  
**Pablo León de la Barra**  
with

Armando Andrade  
B-Lo (Beatriz López)  
Erick Beltrán  
Stefan Brüggemann  
Fernando Bryce  
Miguel Calderón/  
Papi Paga Productions

Carolina Caycedo/  
Day to Day

El Chino Ediciones  
Eduardo Consuegra  
Galería Chilena  
(Joe Villablanca,  
Felipe Mujica, and  
Diego Fernández)

M777

Mauricio Guillén  
Helena Producciones  
Larregui-Laguerre  
Olho Sao Paolo  
Sebastián Ramírez  
Pedro Reyes

Los Super Elegantes  
(Milena Muzquiz and  
Martiniano López-Crozet)

Javier Téllez  
El Vicio

This exhibition was supported in part by the Experimental Television Center, the Andy Warhol Foundation for the Visual Arts, the Mexican Cultural Institute of New York, Association of Hispanic Arts, Art in General, M&M Projects, and with public funds from the New York State Council on the Arts, a State agency.



Carolina Caycedo,  
*Day to Day Flag*  
*Day/Sale Day*, 2002  
24/7 Gallery, London

**TO BE POLITICAL IT HAS TO LOOK NICE** presents a few intersections and distinctions in recent contemporary cultural production from Latin America while questioning the stereotypes and clichés of what is normally understood as art from this region, some lying in their country of origin, some based abroad. Without pretending to represent any total overview, the works presented in the exhibition exist in the intersection between the political and the aesthetical, the cheap and the informal, the serious and the ironic. The works are informed more by their relation with their urban-socio-economical-political-cultural-linguistic context than with art historical production. The works in the exhibition will be presented within a space which will resemble something like a tropical-anarchist social club, a momentary space of convergence for a constellation of practices.

*with a satellite at* **Art in General**, 79 Walker Street

Pablo León de la Barra, (lives and works in London, born in Mexico City 1972) is an artist and curator. He is also co-director of 24/7 Projects in London with Beatriz López and Sebastián Ramírez. Pablo León de la Barra was selected by Carlos Basualdo, one of apexart's International Directors.

A full color brochure containing an essay by Pablo León de la Barra will be available free of charge.

Please contact **apexart** for further information.  
*Gallery hours are Tuesday to Saturday, 11-6.*

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