

apexart in Thailand

For the second year in a row **apexart** holds an exhibition somewhere else. Through an open call and a complex jurying process involving more than 300 invited jurors and almost 250 submissions, one exhibition was selected. **apexart** provides financing, advice, direction and an accompanying **apexart** brochure. To learn more about the process see www.apexart.org/franchise.htm.

free size

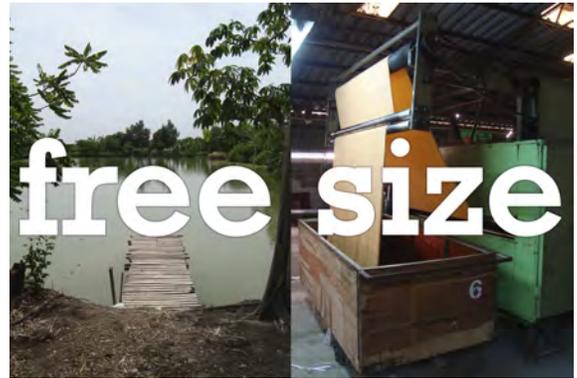
Curated by Logan Bay

March 13 - April 17, 2010

Opening reception: March 13, 2-6 pm

Sinudom Silk Screen Factory
35/21 Moo 1, Sakaegnam Road
Samaedam, Bang Khun Thian

Participating artists: Alvaro Ilizarbe, Jen Stark,
Juan Angel Chavez, and P7



In a mass-produced world of global goods, the act of creation is often lost or forgotten. Hidden machinery cranks and sweats out elements of our everyday life, yet we rarely glimpse the environment where ideas are physically forged. To produce the exhibition *free size*, artists Alvaro Ilizarbe, Jen Stark, Juan Angel Chavez, and P7 will work directly in the Sinudom Silk Screen factory, along side employees, creating works of art. By bringing these contemporary artists into a global manufacturing hub the realms of production and creation will exist in a simultaneous space, transforming this modest factory into an active generator of creative capital. The Sinudom Silk Screen factory is located on the edge of Samut Sakhon a province that houses many factories. Over the past few decades Thailand has worked to become a producer of exportable goods and inexpensive items for domestic use. While the manufacturing machinery is abundant, many of the products are designed elsewhere. *free size* will encourage viewers to see that industrial spaces can also be incubators for creative thought and social evolution.

--Logan Bay

Based on the idea of creating its own franchise, **apexart** has held two worldwide open calls for 250-word proposals asking participants why the franchise should come to their town and provide all of the support necessary to produce an exhibition. For Franchise Two we excluded submissions for exhibitions to take place in large cities like New York, Rio de Janeiro and Tokyo, to focus on locations with less than 500,000 people — places such as Moshupa or Priboj, Baton Rouge or Lübeck, Cadiz or Az-Zawiyah, Heidelberg or Zinder. In response we received 243 exhibition proposals from 63 countries, and jurors submitted over 5,000 votes to identify a winner.

Learn more about the **apexart** Franchise and *free size* at: <http://www.apexart.org/franchise.htm>

apexart's exhibitions and public programs are supported in part by the Andy Warhol Foundation for the Visual Arts, Carnegie Corporation of New York, Edith C. Blum Foundation, Mary Duke Biddle Foundation, The Greenwich Collection Ltd., The William Talbott Hillman Foundation, and with public funds from the New York City Department of Cultural Affairs and the New York State Council on the Arts.

291 church street
new york, ny 10013
t. 212.431.5270 f. 646.827.2487
info@apexart.org www.apexart.org

apexart is a tax-deductible 501(c)(3), not-for-profit organization